



IMPACT REPORT

Fiscal Year 2026

July 1, 2025 to June 30, 2026

ADVOCATING FOR A STRONGER BUSINESS CLIMATE IN NEW MEXICO



PRIORITY BILL OUTCOMES



SUCCESSFULLY SUPPORTED
6 priority bills advancing Chamber priorities:



HB 99
Medical Malpractice Changes



SB 1
Interstate Medical Licensure Compact Act



SB 2
State Highway Project Bonds



SB 37
High Quality Literacy Instruction Act



SB 29
Math Requirements For Teaching License



HB 80
Oil & Gas Conservation Tax Act Changes



SUCCESSFULLY OPPOSED
4 priority bills identified as concerns for New Mexico businesses:



SB 18
Clear Horizons & Emissions Codification



SB 235
Microgrid Oversight Act



SB 53
Community & Health Info Safety & Privacy



HJR 3
Environmental Rights (Green Amend.)

BUILDING RELATIONSHIPS THAT ADVANCE BUSINESS PRIORITIES

60+

ONE-ON-ONE MEETINGS WITH LEGISLATORS

Direct engagement with policymakers to discuss the Chamber's member-driven policy agenda.

30

MEMBER-LED POLICY COMMITTEE MEETINGS

Members helped shape legislative priorities and advocacy strategy throughout the session.

100s OF

MEMBERS SHAPING POLICY PRIORITIES

Member input shaped the Chamber's policy agenda and guided legislative advocacy.

EXPANDING PARTNERSHIPS AND STRATEGIC ENGAGEMENT



20+ STATEWIDE CONFERENCES, SUMMITS, AND INDUSTRY FORUMS

Strengthened Chamber expertise and strategic relationships across energy, AI, broadband, infrastructure, aerospace, quantum technology, advanced engineering, and outdoor recreation industries.



4 MEMBER-DRIVEN SPECIAL TOPIC WORKING GROUPS

Convened business leaders around Paid Family Medical Leave, commercial property tax, AI legislation, and energy policy to help coordinate advocacy strategies and industry engagement.



12 ADVOCACY LETTERS ON MAJOR BUSINESS ISSUES

Supported economic development and infrastructure initiatives while opposing policies identified as concerns for New Mexico employers and economic competitiveness.



10 INTERIM LEGISLATIVE COMMITTEES AND POLICY MEETINGS

Engaged directly in statewide discussions on education, healthcare, science and technology, transportation infrastructure, economic development, and rural policy.



10+ LEGISLATIVE EVENTS AND FUNDRAISERS

Built relationships with policymakers, candidates, and statewide leaders throughout the legislative cycle.



10 STATEWIDE MEMBER AND COMMUNITY EVENTS

Supported ribbon cuttings, technology launches, regional business visits, and economic development celebrations across New Mexico.

CONNECTING MEMBERS WITH LEGISLATORS



35

**LEGISLATORS
RECOGNIZED FOR PRO-
BUSINESS LEADERSHIP**

Honoring policymakers who advanced economic competitiveness, infrastructure, education and workforce, and healthcare priorities.



**ENGAGING BUSINESS LEADERS
IN THE GUBERNATORIAL
ELECTION**

Convened **5 gubernatorial candidates** for an in-person forum attended by **300+ business and community leaders** in collaboration with **4 Chambers of Commerce**, and surveyed candidates on **13 key business issues** to inform members statewide.



300+

**MEMBERS CONNECTED
WITH STATE LEADERS
DURING BUSINESS DAY
IN SANTA FE**

Members heard directly from the Governor, Lieutenant Governor, and **8 pro-business legislators** on key legislative priorities impacting businesses while engaging with policymakers and industry leaders at the start of the legislative session.

DRIVING NEW MEXICO'S ECONOMIC FUTURE



**DEFINING NEW
MEXICO'S
COMPETITIVE EDGE**

The Chamber and Foundation produced the **Turquoise Book**, compiling **50+ economic indicators** comparing New Mexico with other states to help business and policy leaders support economic growth and competitiveness.



**SHAPING POLICY
THROUGH UNIFIED
BUSINESS LEADERSHIP**

Built with input from hundreds of members, alongside **30+ policy meetings and expert working groups**, the **Chamber's Policy Agenda** shaped legislative strategy and elevated business priorities during the legislative session.



**CHAMBER-FOUNDATION
COLLABORATION
ADVANCING ECONOMIC
DIVERSIFICATION**

Through the "**New Mexico Advantage: Unlocking the Next Generation of Industry**" initiative, the Foundation led an **8-month research project** engaging **50+ industry leaders**, while the Chamber translated findings into member engagement and statewide policy priorities.





OPERATIONAL EXCELLENCE

MODERNIZED MEMBER ENGAGEMENT SYSTEMS

Upgraded the Chamber's decades-old member database to a modern technology platform, enhancing member communication, data insights, and engagement capabilities.

STRENGTHENED ORGANIZATIONAL OPERATIONS

Modernized internal systems and employee processes to improve efficiency, consistency, and staff engagement across the organization.

COORDINATED OPERATIONS, STATEWIDE IMPACT

Through shared operational support, teams of 3 full-time staff members in both the Chamber and Foundation delivered advocacy, workforce initiatives, member engagement, and statewide programs.

STRENGTHENING FINANCIAL STEWARDSHIP



NEW MEMBER GROWTH MORE THAN QUADRUPLD

OVER 300% INCREASE
in new members compared to the previous fiscal year



NEARLY 50% GROWTH IN MEMBERSHIP INVESTMENT

DEMONSTRATING
growing confidence in the Chamber's leadership and impact



POSITIVE OPERATING POSITION ACHIEVED

Operating results improved by
\$300,000+

REACHING COMMUNITIES



Over **16,000** students experienced Be Pro Be Proud (BPBP) high-tech mobile classroom.



Visited **86** cities and towns, covering 80% of incorporated municipalities across state.



Visited **87%** of the high schools across the state.



SUPPORTING STUDENT SUCCESS

41% of student participants asked to receive career guidance for high-demand, high-wage technical careers.



PREPARING STUDENTS FOR CAREERS



Held **3** career networking and hiring events with **418** participating students.



50% of students had real job interviews, with over **20%** receiving jobs offers.

RAISING AWARENESS, EXPANDING OPPORTUNITY



1.43M people reached through social media platforms



3.67M educational video views driving statewide awareness



Over **29K website visits** to explore trade career pathways



NATIONAL CIVICS BEE

A nationwide student competition to support knowledge of civics, government, and history

3 competitions held across the state for middle schoolers.

300 students submitted essays from a range of urban and rural communities.

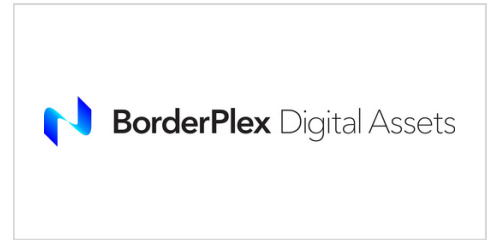
OVER \$4,000 awarded in scholarships.



VISIONARY INVESTORS



PARTNER INVESTORS



PRINCIPAL INVESTORS



PREMIER INVESTORS



SUPPORTING INVESTORS



ASSOCIATE INVESTORS



AFFILIATE INVESTORS

