



# IMPACT REPORT

## Fiscal Year 2026

July 1, 2025 to June 30, 2026

# ADVOCATING FOR A STRONGER BUSINESS CLIMATE IN NEW MEXICO



**812**  
**BILLS REVIEWED**  
during the legislative session

Tracked the full legislative landscape to identify proposals affecting New Mexico employers.



**145**  
**CHAMBER-TRACKED BILLS**

Including **24 high-priority bills** and **146 monitored bills.**



**67**  
**BILLS RECEIVED CHAMBER TESTIMONY**

The Chamber testified on more than 1 in 10 bills reviewed during the session.



**70**  
**BILLS SUPPORTED**

Including **15 priority bills** aligned with member goals.



**17**  
**BILLS OPPOSED**

Including **8 priority bills** that raised concerns for New Mexico businesses.



**65%** **OF HIGH PRIORITY BILLS MOVED IN MEMBER-SUPPORTED DIRECTION**  
*A strong measure of advocacy alignment and legislative impact.*

## PRIORITY BILL OUTCOMES



**SUCCESSFULLY SUPPORTED**  
6 priority bills advancing Chamber priorities:



**HB 99**  
Medical Malpractice Changes



**SB 1**  
Interstate Medical Licensure Compact Act



**SB 2**  
State Highway Project Bonds



**SB 37**  
High Quality Literacy Instruction Act



**SB 29**  
Math Requirements For Teaching License



**HB 80**  
Oil & Gas Conservation Tax Act Changes



**SUCCESSFULLY OPPOSED**  
4 priority bills identified as concerns for New Mexico businesses:



**SB 18**  
Clear Horizons & Emissions Codification



**SB 235**  
Microgrid Oversight Act



**SB 53**  
Community & Health Info Safety & Privacy



**HJR 3**  
Environmental Rights (Green Amend.)



# BUILDING RELATIONSHIPS THAT ADVANCE BUSINESS PRIORITIES

**60+**

## ONE-ON-ONE MEETINGS WITH LEGISLATORS

Direct engagement with policymakers to discuss the Chamber's member-driven policy agenda.

**30**

## MEMBER-LED POLICY COMMITTEE MEETINGS

Members helped shape legislative priorities and advocacy strategy throughout the session.

**100s OF**

## MEMBERS SHAPING POLICY PRIORITIES

Member input shaped the Chamber's policy agenda and guided legislative advocacy.

# EXPANDING PARTNERSHIPS AND STRATEGIC ENGAGEMENT



## 20+ STATEWIDE CONFERENCES, SUMMITS, AND INDUSTRY FORUMS

Strengthened Chamber expertise and strategic relationships across energy, AI, broadband, infrastructure, aerospace, quantum technology, advanced engineering, and outdoor recreation industries.



## 4 MEMBER-DRIVEN SPECIAL TOPIC WORKING GROUPS

Convened business leaders around Paid Family Medical Leave, commercial property tax, AI legislation, and energy policy to help coordinate advocacy strategies and industry engagement.



## 12 ADVOCACY LETTERS ON MAJOR BUSINESS ISSUES

Supported economic development and infrastructure initiatives while opposing policies identified as concerns for New Mexico employers and economic competitiveness.



## 10 INTERIM LEGISLATIVE COMMITTEES AND POLICY MEETINGS

Engaged directly in statewide discussions on education, healthcare, science and technology, transportation infrastructure, economic development, and rural policy.



## 10+ LEGISLATIVE EVENTS AND FUNDRAISERS

Built relationships with policymakers, candidates, and statewide leaders throughout the legislative cycle.



## 10 STATEWIDE MEMBER AND COMMUNITY EVENTS

Supported ribbon cuttings, technology launches, regional business visits, and economic development celebrations across New Mexico.



# CONNECTING MEMBERS WITH LEGISLATORS



**35** **LEGISLATORS  
RECOGNIZED FOR PRO-  
BUSINESS LEADERSHIP**

**Honoring policymakers** who advanced economic competitiveness, infrastructure, education and workforce, and healthcare priorities.



**ENGAGING BUSINESS LEADERS  
IN THE GUBERNATORIAL  
ELECTION**

Convened **5 gubernatorial candidates** for an in-person forum attended by **300+ business and community leaders** in collaboration with **4 Chambers of Commerce**, and surveyed candidates on **13 key business issues** to inform members statewide.



**300+** **MEMBERS CONNECTED  
WITH STATE LEADERS  
DURING BUSINESS DAY  
IN SANTA FE**


Members heard directly from the Governor, Lieutenant Governor, and **8 pro-business legislators** on key legislative priorities impacting businesses while engaging with policymakers and industry leaders at the start of the legislative session.

# DRIVING NEW MEXICO'S ECONOMIC FUTURE




**DEFINING NEW  
MEXICO'S  
COMPETITIVE EDGE**

The Chamber and Foundation produced the **Turquoise Book**, compiling **50+ economic indicators** comparing New Mexico with other states to help business and policy leaders support economic growth and competitiveness.

**SHAPING POLICY  
THROUGH UNIFIED  
BUSINESS LEADERSHIP**

Built with input from hundreds of members, alongside **30+ policy meetings and expert working groups**, the **Chamber's Policy Agenda** shaped legislative strategy and elevated business priorities during the legislative session.




**CHAMBER-FOUNDATION  
COLLABORATION  
ADVANCING ECONOMIC  
DIVERSIFICATION**

Through the "**New Mexico Advantage: Unlocking the Next Generation of Industry**" initiative, the Foundation led an **8-month research project** engaging **50+ industry leaders**, while the Chamber translated findings into member engagement and statewide policy priorities.





# OPERATIONAL EXCELLENCE

## MODERNIZED MEMBER ENGAGEMENT SYSTEMS

Upgraded the Chamber's decades-old member database to a modern technology platform, enhancing member communication, data insights, and engagement capabilities.

## STRENGTHENED ORGANIZATIONAL OPERATIONS

Modernized internal systems and employee processes to improve efficiency, consistency, and staff engagement across the organization.

## COORDINATED OPERATIONS, STATEWIDE IMPACT

Through shared operational support, teams of 3 full-time staff members in both the Chamber and Foundation delivered advocacy, workforce initiatives, member engagement, and statewide programs.

# STRENGTHENING FINANCIAL STEWARDSHIP



**NEW MEMBER GROWTH  
MORE THAN QUADRUPLED**

**OVER 300% INCREASE**  
in new members compared to the previous fiscal year



**NEARLY 50% GROWTH IN  
MEMBERSHIP INVESTMENT**




**DEMONSTRATING**  
growing confidence in the Chamber's leadership and impact



**POSITIVE OPERATING  
POSITION ACHIEVED**

Operating results improved by  
**\$300,000+**

## REACHING COMMUNITIES

-  Over **16,000** students experienced Be Pro Be Proud (BPBP) high-tech mobile classroom.
-  Visited **86** cities and towns, covering 80% of incorporated municipalities across state.
-  Visited **87%** of the high schools across the state.





## SUPPORTING STUDENT SUCCESS




**41%** of student participants asked to receive career guidance for high-demand, high-wage technical careers.



## PREPARING STUDENTS FOR CAREERS

-  Held **3** career networking and hiring events with **418** participating students.
-  **50%** of students had real job interviews, with over **20%** receiving jobs offers.

## RAISING AWARENESS, EXPANDING OPPORTUNITY

-  **1.43M** people reached through social media platforms
-  **3.67M** educational video views driving statewide awareness
-  Over **29K** website visits to explore trade career pathways



## NATIONAL CIVICS BEE

A nationwide student competition to support knowledge of civics, government, and history

- 3** competitions held across the state for middle schoolers.
- 300** students submitted essays from a range of urban and rural communities.
- OVER \$4,000** awarded in scholarships.



## VISIONARY INVESTORS



## PARTNER INVESTORS



## PRINCIPAL INVESTORS

	 <p><b>BlueCross BlueShield</b> of New Mexico</p> <p><small>A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association</small></p>		
			
			

## PREMIER INVESTORS

			
			 <p>Occidental Petroleum Corporation</p>
 <p>real time solutions</p>			

## SUPPORTING INVESTORS

 a division of Albuquerque Reprographics			
			
 El Paso Electric			
	 Essential Minerals for Success		
	 RESEARCH • PROGRESS • HOPE	 THE POWER OF TOMORROW™	
			

## ASSOCIATE INVESTORS



## AFFILIATE INVESTORS

