

SPONSORSHIP OPPORTUNITIES

2024
2025

2024-2025 CALENDAR OF EVENTS

Events are subject to change.

Stay up to date on member communications for any changes or additional events.



NMORCA CONFERENCE

SANTA ANA STAR CASINO HOTEL

September 27, 2024



NM BROADBAND SUMMIT

ISLETA RESORT & CASINO

October 29, 2024



LEGISLATIVE FOCUS

December 2024, TBD



BUSINESS DAY IN SANTA FE

LA FONDA ON THE PLAZA

January 27, 2025



FOCUS AWARDS

Spring 2025

WHY INVEST?

“ Windstream is extremely proud to be a sponsor of multiple New Mexico Chamber of Commerce events. To be able to have the Windstream name front and center among state and private business leaders, as well as statewide elected officials is an opportunity we are proud to be a part of. ”

-Johnny Montoya

Vice President of State Government Affairs
Windstream
2022-23 Event Sponsor

“ The New Mexico Chamber provides our company with meaningful opportunities to participate in the growth of our state's economy. We enjoy working with the Chamber to invest in women and minority-owned small businesses in the communities we serve. The Chamber makes a big difference for our customers and our company. ”

-Laura Sanchez

Executive Director, Government & Public Affairs
Public Service Company of NM
2022-23 Event Sponsor



The New Mexico Chamber of Commerce promotes its mission and purpose as the state's leading advocate for pro-business policies through its annual events. Investing in a Chamber event is a great way for companies to gain visibility and raise brand awareness amongst fellow Chamber members, the New Mexico business community, and federal, state, and local elected officials.

Our goal is to create opportunities for our members to network, learn and engage on the policy issues that affect their businesses. Without the support from sponsors, Chamber events would not be possible.



INVESTING HELPS

- ▶ Create strategic relationships with business leaders across industries.
- ▶ Gain access to elected leaders and policy influencers.
- ▶ Promote the interests of business.
- ▶ Strengthen your company's brand and spotlight its latest initiatives.
- ▶ Position your company as a leader on critical and timely issues for the business community.

NMORCA CONFERENCE

September 27, 2024 - Santa Ana Star Casino



This engaging conference provides retailers and law enforcement with networking and shared learning opportunities to encourage collaboration and help combat organized retail crime in New Mexico through hands-on workshops and seminars from industry leaders.

\$12,000 - PRESENTING SPONSOR

- 12 event registrations
- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Two event tables with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce an event speaker
- Sponsor logo and link featured on NMORCA Conference event registration page
- Recognition by emcee at event
- Recognition in NMORCA communications

\$8,000 - PLATINUM SPONSOR

- 8 event registrations
- Company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMORCA Conference event registration page
- Recognition by emcee at event
- Recognition in NMORCA communications

\$5,500 - GOLD SPONSOR

- 5 event registrations
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMORCA Conference event registration page
- Recognition by emcee at event
- Recognition in NMORCA communications

\$4,750 - VENDOR ROW SPONSOR

- 4 event registrations
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMORCA Conference event registration page
- Recognition by emcee at event
- Exclusive signage at the Vendor Exhibit Hall

NMORCA CONFERENCE

September 27, 2024 - Santa Ana Star Center



This engaging conference provides retailers and law enforcement with networking and shared learning opportunities to encourage collaboration and help combat organized retail crime in New Mexico through hands-on workshops and seminars from industry leaders.

\$2,500 - SILVER SPONSOR

- 4 event registrations
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMORCA Conference event registration page
- Recognition by emcee at event

\$550 - VENDOR

- One exhibit table at event
- Two passes to attend event
- Opportunity to provide printed company information at open non-sponsored tables (Number of tables TBD based on total number of vendors)

NM BROADBAND SUMMIT

October 29, 2024 - Isleta Resort & Casino



Our first NM Broadband Summit had over 300 attendees and we anticipate even more participation this year. The summit will bring together ISPs, industry experts, government officials from all levels, tribal entities, rural electric cooperatives, rural telecommunications cooperatives, business leaders, industry vendors and community decision makers to participate in discussions and panels aimed at expanding high speed internet throughout the Land of Enchantment.

\$7,500 - PLATINUM SPONSOR

- Company overview speaking opportunity at conference
- Assist with agenda development
- One event table (10 registrations) with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker or panel
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event
- Sponsor recognition in NMCC e-newsletter

\$5,500 - GOLD SPONSOR

- One event table (10 registrations) with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker or panel
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event
- Sponsor recognition in NMCC e-newsletter

\$2,500 - SILVER SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition on all event materials
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event

\$2,500 - BREAKFAST SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition on all event materials
- Sponsor and logo recognition at conference registration table and breakfast area
- Recognition by emcee at event

NM BROADBAND SUMMIT

October 29, 2024 - Isleta Resort & Casino



Our first NM Broadband Summit had over 300 attendees and we anticipate even more participation this year. The summit will bring together ISPs, industry experts, government officials from all levels, tribal entities, rural electric cooperatives, rural telecommunications cooperatives, business leaders, industry vendors and community decision makers to participate in discussions and panels aimed at expanding high speed internet throughout the Land of Enchantment.

\$2,500 - LUNCH SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition on all event materials
- Sponsor and logo recognition at conference registration table and lunch area
- Recognition by emcee at event

\$1,500 - VENDOR EXHIBITOR

- 6' x 5' display table
 - 2 event registrations to conference
 - Logo and hyperlink displayed on conference registration page
- Included with display tables:**
- One (1) skirted table and two (2) chairs
 - One (1) electrical outlet

PRESENTED BY



VIDA MEJOR
C A P I T A L

PLATINUM SPONSOR



COMCAST

BUSINESS DAY

January 27, 2025 - La Fonda on the Plaza



At the height of the legislative session, hear from top lawmakers and leaders on what has transpired and what to expect before the closing of the gavel. This is one of our largest events and your best chance to learn and engage on the policy issues that will affect NM business in the coming year.

\$12,000 - PRESENTING SPONSOR

- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speakers
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

\$8,000 - PLATINUM SPONSOR

- Company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

\$5,500 - GOLD SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

\$2,500 - SILVER SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event

FOCUS AWARDS

Spring 2025



Our FOCUS Awards provide members and legislators with a chance to celebrate wins for New Mexico's business community and network with peers! We will debrief chamber members on the 2025 legislative session and award state legislators who championed pieces of legislation that aligned with our policy priorities.

\$7,500 - PRESENTING SPONSOR

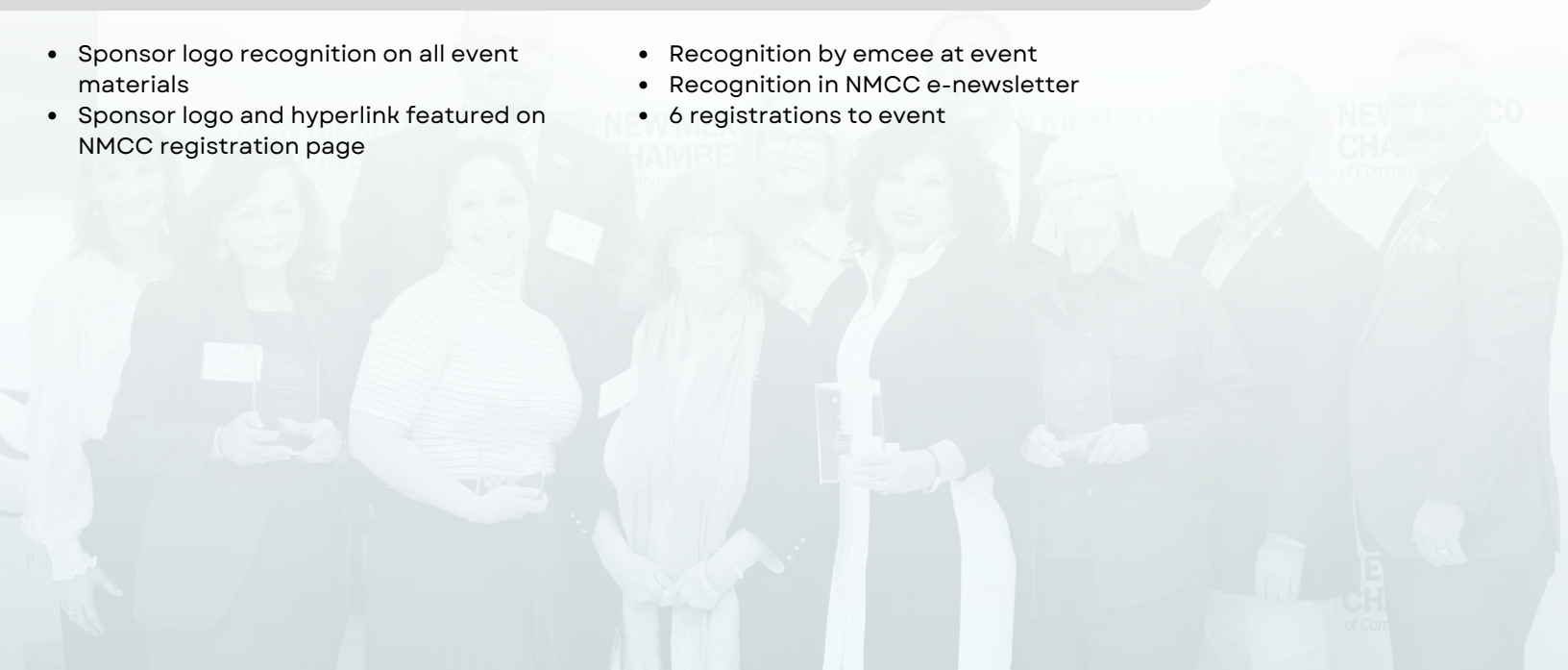
- Exclusive industry representation at Presenting Sponsor level
- Presenting Sponsor recognition on awards presented to legislators
- Opportunity to introduce legislators as they receive awards
- Company overview speaking opportunity
- Premier sponsor and logo recognition on all event materials
- Premier sponsor logo and company website hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels
- 10 registrations to event

\$5,500 - GOLD SPONSOR

- Opportunity to introduce legislators as they receive awards
- Sponsor and logo recognition on all event materials
- Sponsor logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter
- 8 registrations to event

\$2,500 - SILVER SPONSOR

- Sponsor logo recognition on all event materials
- Sponsor logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter
- 6 registrations to event



READY TO SPONSOR?

CONTACT US TODAY!



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OUR MISSION



Through the leadership and vision of the New Mexico business community, NMCC will drive positive change by developing and advocating for effective public policy initiatives.





***WE ARE EXCITED
TO WORK
WITH YOU!***



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