

# SPONSORSHIP OPPORTUNITIES

2023  
2024

# 2023-2024 CALENDAR OF EVENTS

Events are subject to change.

Stay up to date on member communications for any changes or additional events.



## LEGISLATIVE FOCUS

### SANDIA RESORT & CASINO

December 12th, 2023

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## NM BROADBAND SUMMIT

### SANDIA RESORT & CASINO

December 13th, 2023

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## BUSINESS DAY

### LA FONDA ON THE PLAZA

January 30th, 2024

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## FOCUS AWARDS

April 2024

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## STATEWIDE NATIONAL CIVICS BEE

May-August 2024

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## ANNUAL MEMBERSHIP RETREAT

June 2024

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# WHY INVEST?

“ Windstream is extremely proud to be a sponsor of multiple New Mexico Chamber of Commerce events. To be able to have the Windstream name front and center among state and private business leaders, as well as statewide elected officials is an opportunity we are proud to be a part of. ”

**-Johnny Montoya**

*Vice President of State Government Affairs*  
Windstream  
2022-23 Event Sponsor

“ The New Mexico Chamber provides our company with meaningful opportunities to participate in the growth of our state's economy. We enjoy working with the Chamber to invest in women and minority-owned small businesses in the communities we serve. The Chamber makes a big difference for our customers and our company. ”

**-Laura Sanchez**

*Executive Director, Government & Public Affairs*  
Public Service Company of NM  
2022-23 Event Sponsor



The New Mexico Chamber of Commerce promotes its mission and purpose as the state's leading advocate for pro-business policies through its annual events. Investing in a Chamber event is a great way for companies to gain visibility and raise brand awareness amongst fellow Chamber members, the New Mexico business community, and federal, state, and local elected officials.

Our goal is to create opportunities for our members to network, learn and engage on the policy issues that affect their businesses. Without the support from sponsors, Chamber events would not be possible.



## INVESTING HELPS

- ▶ Create strategic relationships with business leaders across industries.
- ▶ Gain access to elected leaders and policy influencers.
- ▶ Promote the interests of business.
- ▶ Strengthen your company's brand and spotlight its latest initiatives.
- ▶ Position your company as a leader on critical and timely issues for the business community.

# LEGISLATIVE FOCUS

December 12th, 2023 - Sandia Resort & Casino



*We FOCUS on advocating for effective public policy initiatives on issues facing NM – issues like education, water policy and economic development. Members will hear from industry experts about the initiatives we are working on and our team will present the draft policy positions proposed by our member-driven policy committees for final approval.*

## \$10,000 - PRESENTING SPONSOR

- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$7,500 - PLATINUM SPONSOR

- Exclusive industry representation and company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$5,500 - GOLD SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$2,500 - SILVER SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event



# NM BROADBAND SUMMIT



December 13th, 2023 - Sandia Resort & Casino

*New Mexico is in the early days of a broadband transformation with more than \$1B granted for infrastructure deployment. This day long event will bring together several different industries to participate in discussions and panels aimed at expanding high speed internet throughout the state.*

## \$7,500 - PLATINUM SPONSOR

- Company overview speaking opportunity at conference
- One event table (10 seats) with preferred seating and branding
- Sponsor and logo recognition on all event materials
- One vendor exhibitor table
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event
- Sponsor recognition in NMCC e-newsletter

## \$5,500 - GOLD SPONSOR

- One event table (10 seats) with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- One vendor exhibitor table
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event
- Sponsor recognition in NMCC e-newsletter

## \$2,500 - SILVER SPONSOR

- 5 event registrations
- Sponsor and logo recognition on all event materials
- Company logo and hyperlink featured on conference registration page
- Recognition by emcee at event

## \$3,500 - BREAKFAST SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition at conference registration table and buffet area
- Recognition by emcee at event

# NM BROADBAND SUMMIT



December 13th, 2023 - Sandia Resort & Casino

*New Mexico is in the early days of a broadband transformation with more than \$1B granted for infrastructure deployment. This day long event will bring together several different industries to participate in discussions and panels aimed at expanding high speed internet throughout the state.*

## \$3,500 - LUNCH SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition at conference registration table and buffet area
- Recognition by emcee at event

## \$1,500 - SNACK BREAK SPONSOR

- 5 event registrations to conference
- Sponsor and logo recognition at conference registration table and buffet area
- Recognition by emcee at event

## \$1,500 - VENDOR EXHIBITOR

- One (1) skirted display table (6' x 5') and two (2) chairs
- 2 event registrations
- Logo and hyperlink displayed on conference registration page



# BUSINESS DAY

January 30th, 2024 - La Fonda on the Plaza



*At the height of the legislative session, hear from top lawmakers and leaders on what has transpired and what to expect before the closing of the gavel. This is our largest event and your best chance to learn and engage on the policy issues that will affect NM business in the coming year.*

## \$12,000 - PRESENTING SPONSOR

- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$8,000 - PLATINUM SPONSOR

- Exclusive industry representation and company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$5,500 - GOLD SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels

## \$2,500 - SILVER SPONSOR

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Company logo and hyperlink featured on NMCC registration page
- Recognition by emcee at event

# FOCUS AWARDS

April 2024



*Our FOCUS Awards provide members and legislators with a chance to celebrate wins for New Mexico's business community and network with peers! We will debrief chamber members on the 2024 legislative session and award state legislators who championed pieces of legislation that aligned with our policy priorities.*

## \$7,500 - PRESENTING SPONSOR

- Exclusive industry representation at Presenting Sponsor level
- Presenting Sponsor recognition on awards presented to legislators
- Opportunity to introduce legislators as they receive awards
- Company overview speaking opportunity
- Premier sponsor and logo recognition on all event materials
- Premier sponsor and logo recognition on all event materials
- Premier sponsor logo and company website hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels
- 10 registrations to event

## \$5,500 - GOLD SPONSOR

- Opportunity to introduce legislators as they receive awards
- Sponsor and logo recognition on all event materials
- Sponsor logo and company website hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter and social media channels
- 8 registrations to event

## \$2,500 - SILVER SPONSOR

- Sponsor and logo recognition on all event materials
- Sponsor logo and company website hyperlink featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter
- 6 registrations to event

## \$1,500 - BRONZE SPONSOR

- Sponsor and logo recognition on all event materials
- Sponsor logo and company website hyperlink featured on NMCC registration page
- Recognition by emcee at event
- 4 registrations to event



# STATEWIDE NATIONAL CIVICS BEE

May-August 2024



*Organized in partnership with The Civic Trust of the U.S. Chamber of Foundation, the Civics Bee competition inspires middle schoolers to become better informed about American democracy, to engage respectfully and constructively in the community and develop greater trust in others and institutions.*

## \$5,000 - PRESENTING SPONSOR

- Tabling opportunity at event
- Speaking opportunity during competition
- Recognition on social media
- Opportunity to provide company merchandise for swag bags at tournament
- Recognition in NMCC e-newsletters as an event sponsor
- Option to serve as judge
- Recognition by emcee at event
- Premier sponsor and logo recognition on event materials
- Access to after-awards VIP reception

## \$2,500 - PARTNER SPONSOR

- Speaking opportunity during VIP Reception
- Recognition on social media
- Opportunity to provide company merchandise for swag bags at tournament
- Recognition in NMCC e-newsletters as an event sponsor
- Option to serve as judge
- Sponsor logo and link featured on NMCC event registration page
- Premiere sponsor and logo recognition on event materials
- Access to after-awards VIP reception

## \$1,500 - IMPACT SPONSOR

- Video marketing opportunity during competition
- Recognition on social media
- Opportunity to provide company merchandise for swag bags at tournament
- Recognition in NMCC e-newsletters as an event sponsor
- Option to serve as judge
- Recognition by emcee at event
- Sponsor logo and link featured on NMCC event registration page
- Premier sponsor and logo recognition on event materials
- Access to after-awards VIP reception

## \$1,000 - FUTURE LEADER SPONSOR

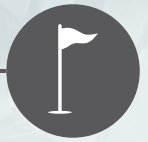
- Video marketing opportunity during competition
- Opportunity to provide company merchandise for swag bags at tournament
- Recognition in NMCC e-newsletters as an event sponsor
- Recognition by emcee at event
- Sponsor logo and link featured on NMCC event registration page
- Premier sponsor and logo recognition on event materials
- Access to after-awards VIP reception

## \$500 - COMMUNITY SPONSOR

- Opportunity to provide company merchandise for swag bags at tournament
- Recognition in NMCC e-newsletters as an event sponsor
- Recognition by emcee at event
- Sponsor logo and link featured on NMCC event registration page
- Premier sponsor and logo recognition on event materials
- Access to after-awards VIP reception

# ANNUAL MEMBERSHIP RETREAT

June 2024



*NMCC's Annual Membership Retreat is a two-day event filled with networking opportunities, policy discussions and a chance to play in our golf tournament. We will also unveil our annual FOCUS Report recapping the legislative session and our 2023-24 year at the Chamber.*

## \$15,000 - PRESENTING SPONSOR

- Two teams of four for the golf tournament
- Exclusive tee and green recognition for one hole
- Premier branding on swag bags for golf tournament
- Opportunity to provide company merchandise for swag bags at golf tournament
- Assist in agenda development
- Twelve event registrations
- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Recognition by the emcee at the event
- Priority table with branding at reception
- Premier sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC event registration page
- Recognition in NMCC e-newsletters and social media channels
- Logo featured in annual Focus Report as an event sponsor

## \$10,000 - PLATINUM SPONSOR

- Two teams of four for the golf tournament
- Signage on one sponsored hole at golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Eight event registrations
- Recognition by the emcee at the event
- Priority table with branding at reception
- Premier sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC event registration page
- Recognition in NMCC e-newsletters as an event sponsor
- Logo featured in annual Focus Report as an event sponsor

## \$8,000 - GOLD SPONSOR

- One team of four for the golf tournament
- Signage on one sponsored hole at golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Six event registrations
- Priority table with branding at reception
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletters as an event sponsor
- Logo featured in annual Focus Report as an event sponsor



# ANNUAL MEMBERSHIP RETREAT

June 2024



*NMCC's Annual Membership Retreat is a two-day event filled with networking opportunities, policy discussions and a chance to play in our golf tournament. We will also unveil our annual FOCUS Report recapping the legislative session and our 2023-24 year at the Chamber.*

## \$5,500 - SILVER SPONSOR

- One team of four for the golf tournament
- Signage on one sponsored hole at golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Four event registrations
- Priority table with branding at reception
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletters as an event sponsor
- Logo featured in annual Focus Report as an event sponsor

## \$2,500 - BRONZE SPONSOR

- One team of four for the golf tournament
- Four event registrations
- Table with branding at reception
- Recognition by emcee at the event
- Sponsor and logo recognition on event program
- Sponsor logo and link featured on NMCC registration page

## \$1,500 - GOLF TOURNAMENT BREAKFAST SPONSOR

- Sponsor and logo recognition at golf tournament registration area
- Special recognition at golf tournament
- One team of four for the golf tournament
- Sign recognition on 9th tee box

## \$1,500 - GOLF TOURNAMENT LUNCH SPONSOR

- Sponsor and logo recognition at golf tournament registration area
- Special recognition at golf tournament
- One team of four for the golf tournament
- Sign recognition on 18th tee box

**READY TO SPONSOR?**  
**CONTACT US TODAY!**



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## OUR MISSION



Through the leadership and vision of the New Mexico business community, NMCC will drive positive change by developing and advocating for effective public policy initiatives.







***WE ARE EXCITED  
TO WORK  
WITH YOU!***



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