



**NEW MEXICO  
CHAMBER**  
*of Commerce*

# **EVENT SPONSORSHIP OPPORTUNITIES**



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**2022-2023**



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**Through the leadership and vision of the New Mexico business community, New Mexico Chamber of Commerce will drive positive change by developing and advocating for effective public policy initiatives.**

**Interested in sponsoring a NM Chamber event?**

Visit  
[business.nmchamber.org/  
events/calendar/](https://business.nmchamber.org/events/calendar/) to stay  
up-to-date and for more  
information.

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**Rob Black**

President & CEO

New Mexico Chamber of Commerce

The New Mexico Chamber of Commerce team is here for you. We provide our members with the tools and opportunities to grow their networks and their bottom line. Throughout the year, we create unique, engaging events where you can highlight your brand, engage with key stakeholders and policy makers and drive important discussions on issues that matter to your company and to New Mexico.

Our team stands ready to help your company meet its needs through our event sponsorship program for the 2022-2023 year. Whether we are engaging in policy discussions or sharing laughs between golf swings, you are sure to have an outstanding time with The Chamber. Give us a call so that we can discuss how the many benefits of sponsorship can help meet your business objectives in the coming year.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Rob Black', with a long horizontal flourish extending to the right.

Rob Black



# Calendar of Events

**Legislative FOCUS**  
December 8, 2022

**Business Day**  
January 24, 2023

**Washington, D.C. Fly-In**  
April 2023

**Annual Membership Retreat**  
June 2023

Events are subject to change. Stay up to date on member communications for any changes or additional events.



# Legislative FOCUS

*December 8, 2022 - Albuquerque Marriott Pyramid North*

**At our semi-annual membership meeting, our government affairs team will present the draft policy positions and priorities proposed by NMCC's member-driven policy committees for final approval.**

## **\$10,000 Presenting Sponsor**

- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$7,500 Platinum Sponsor**

- Exclusive industry representation and company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$5,500 Gold Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$2,500 Silver Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event

# Business Day in Santa Fe

*January 24, 2023 - La Fonda on the Plaza*

**At the height of the legislative session, hear from top lawmakers and leaders on what has transpired and what to expect before the closing of the gavel. This is our members' best chance to learn and engage on the policy issues that will affect NM business in the coming year.**

## **\$12,000 Presenting Sponsor**

- Exclusive industry representation at Presenting Sponsor level
- Company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$8,000 Platinum Sponsor**

- Exclusive industry representation and company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$5,500 Gold Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$2,500 Silver Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event



# Washington, D.C. Fly-In

April 2023

Join NMCC membership and staff to the nation's capital for our Washington, D.C. Fly-In. The trip will include a briefing from the U.S. Chamber of Commerce, meetings with New Mexico's congressional delegation, and other issue-specific meetings based on member interests.

## **\$5,500 Presenting Sponsor**

- Exclusive industry representation at Presenting Sponsor level
- Admission included
- Lodging included
- Guest introduction speaking opportunity
- Recognition in NMCC e-newsletter
- Premier sponsor & logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Premier recognition in D.C. Fly-In-Briefing-Book

## **\$3,500 Platinum Sponsor**

- Admission included
- Lodging included
- Guest introduction speaking opportunity
- Recognition in NMCC e-newsletter
- Sponsor logo and link featured on NMCC registration page
- Recognition in D.C. Fly-In-Briefing-Book

## **\$1,500 Dinner Sponsor**

- Recognition in NMCC e-newsletter
- Sponsor logo and link featured on NMCC registration page
- Opportunity to make welcome remarks at dinner
- Recognition in D.C. Fly-In-Briefing-Book

## **\$750 Lunch Sponsor**

- Sponsor logo and link featured on NMCC registration page
- Opportunity to make welcome remarks at luncheon
- Recognition in D.C. Fly-In-Briefing-Book

# Annual Membership Retreat

June 2023

NMCC's Annual Membership Retreat is a two-day gathering with policy presentations and gives our members the chance to network at our golf tournament or at one of our receptions.

## Presenting Sponsor - \$13,000

- Exclusive industry representation at Presenting Sponsor level
- Eight event registrations
- Two teams of four at the golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Exclusive tee and green recognition for one hole
- Company overview speaking opportunity
- Recognition by the emcee at the event
- Priority table with branding at reception
- Prominent sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC event registration page
- Recognition in NMCC e-newsletters as an event sponsor
- Logo featured in annual Focus Report as an event sponsor

## Platinum Sponsor - \$9,000

- Eight event registrations
- Two teams of four for at the golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Signage on one sponsored hole at golf tournament
- Recognition by the emcee at the event
- Priority table with branding at reception
- Prominent sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC event registration page
- Recognition in NMCC e-newsletters as an event sponsor
- Logo featured in annual Focus Report as an event sponsor





### **Gold Sponsor - \$6,000**

- Six event registrations
- One team of four for at the golf tournament
- Opportunity to provide company merchandise for swag bags at tournament
- Signage on one sponsored hole at golf tournament
- Priority table with branding at reception
- Recognition by the emcee at the event
- Sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC registration page
- Recognition in NMCC e-newsletter

### **Silver Sponsor - \$3,000**

- One team of four at the golf tournament
- Four event registrations/seats
- Table with branding at reception
- Sponsor and logo recognition on event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletter
- Signage on one sponsored hole at golf tournament

### **Bronze Sponsor - \$2,000**

- One team of four at the golf tournament
- Four event registrations/seats
- Table with branding at reception
- Sponsor and logo recognition on event program
- Sponsor logo and link featured on NMCC registration page



# The **Voice** of New Mexico Business





Without the support from sponsors,  
NM Chamber events would not be  
possible.

Our goal is to create opportunities  
for our members to network, learn  
and engage on the policy issues  
that affect their businesses.

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***Thank you.***



## Stay Connected

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@NMChamberVoice



@NMChamberVoice



[www.nmchamber.org](http://www.nmchamber.org)

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