



**EVENT & SPONSORSHIP OPPORTUNITIES  
2021-2022**



# TABLE OF CONTENTS

**3** A Note From our CEO

**4** Calendar of Events

**5** Annual Membership Meeting

**6-7** Annual Membership Retreat

**8** Washington, D.C. Fly-In

**9** Legislative FOCUS

**10** Business Day

**11** Stay Connected



**Through the leadership and vision of the New Mexico business community, New Mexico Chamber of Commerce will drive positive change by developing and advocating for effective public policy initiatives.**

**Interested in sponsoring a NM Chamber event?**

Visit our [business.nmchamber.org/events/calendar/](https://business.nmchamber.org/events/calendar/) to stay up-to-date and for more information.

**Janae Amparan**

Director of Operations & Business Development

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**Rob Black**

President & CEO

New Mexico Chamber of Commerce

Our goal at New Mexico Chamber of Commerce is to provide our members with the tools and opportunities to grow their networks and their businesses. One of the ways we do this is through our member event program where we bring subject matter experts, lawmakers, and policy leaders together to discuss key issues that are important to the business community.

As well all know too well, the past year was full of unknowns and people around the world had to adapt to a new normal. The COVID-19 pandemic forced all of us to pivot to a virtual world for hosting meetings, conferences, and events. Despite the transition, we were resolute and adapted our events to continue to provide important value to our members, as we remain THE voice of the business community.

Our team stands ready to help your company meet its needs through our event sponsorship program. This sponsorship package provides an overview of our upcoming events for 2021-2022. As New Mexican's continue to get vaccinated, we are hopeful and expect to resume meeting in-person later this year. As we move forward, we will also build in contingency plans so that we can execute our events under evolving circumstances, ensuring that our participants are safe and comfortable.

As the health conditions and health orders evolve, please refer to our website at [nmchamber.org/events](https://nmchamber.org/events) for the most up-to-date information.

Please let us know how we can partner to support your company in the coming year!

Sincerely,

Rob Black

A handwritten signature in black ink, appearing to read 'Rob Black', with a long horizontal flourish extending to the right.

# Calendar of Events

**Annual Membership Meeting**  
June 23, 2021

**Annual Membership Retreat**  
October 14 & 15, 2021

**Washington, D.C. Fly-In**  
October 25-27, 2021

**Legislative FOCUS**  
November 16, 2021 (tentative)

**Business Day**  
January 25, 2022



Events are subject to change. Stay up to date on member communications for any changes or additional events.



# Annual Membership Meeting

*June 23, 2021*

**At the NMCC's Annual Membership Meeting, members will vote on the 2021-2022 Board of Directors slate and interim policy agenda. Due to COVID-19 restrictions still in place, this event will be hosted virtually.**

## **Title Sponsor - \$2,500 (1 available)**

- The opportunity to provide a two-minute company profile or overview before or during program
- Feature story highlighted through NMCC's membership email platform
- Social media spotlight post (Facebook & Twitter)
- Sponsor logo on all event marketing materials
- Sponsor recognition on all attendee follow-up emails
- Sponsor logo and link featured on NMCC webinar registration page
- Sponsor recognition at the beginning and end of webinar

## **Gold Sponsor - \$1,500 (2 available)**

- The opportunity to provide a one-minute company profile or overview before or during program
- Sponsor logo on all event marketing materials
- Sponsor recognition on all attendee follow-up emails
- Sponsor logo and link featured on NMCC webinar registration page
- Sponsor recognition at the beginning and end of webinar

## **Silver Sponsor - \$1,000**

- Sponsor logo on all event marketing materials
- Sponsor recognition on all attendee follow-up emails
- Sponsor logo and link featured on NMCC webinar registration page
- Sponsor recognition at the beginning and end of webinar

# Annual Membership Retreat

*October 14 & 15, 2021 at Hotel Encanto in Las Cruces, NM*

**NMCC's Annual Membership Retreat consists of presentations on policy and gives our members the chance to network between golf swings at our golf tournament or at one of our receptions.**

## **Title Sponsor - \$10,000**

- Two teams of four for the golf tournament at NMSU Golf Course
- Eight event registrations/seats
- Exclusive industry representation and company overview speaking opportunity
- Priority table with branding at reception
- Premier sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletter
- Exclusive tee and green recognition for one hole
- Branding on "swag bag"
- Assist in agenda development

## **Presenting Sponsor - \$7,500**

- Two teams of four for the golf tournament at NMSU Golf Course
- Eight event registrations/seats
- Priority table with branding at reception
- Premier sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletter
- Signage on one sponsored hole at golf tournament

## **Gold Sponsor - \$5,500**

- One team of four for the golf tournament at NMSU Golf Course
- Eight event registrations/seats
- Priority table with branding at reception
- Sponsor and logo recognition on all event materials
- Speaking opportunity at reception
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletter



# Annual Membership Retreat

*October 14 & 15, 2021 at Hotel Encanto in Las Cruces, NM*

**NMCC's Annual Membership Retreat consists of presentations on policy and gives our members the chance to network between golf swings at our golf tournament or at one of our receptions.**

## **Silver Sponsor - \$2,500**

- One team of four for the golf tournament at NMSU Golf Course
- Four event registrations/seats
- Table with branding at reception
- Sponsor and logo recognition on event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by the emcee at the event
- Recognition in NMCC e-newsletter
- Signage on one sponsored hole at golf tournament

## **Bronze Sponsor - \$1,500**

- One team of four for the golf tournament at NMSU Golf Course
- Four event registrations/seats
- Table with branding at reception
- Sponsor and logo recognition on event program
- Sponsor logo and link featured on NMCC registration page

# Washington, D.C. Fly-In

*Fall 2021*

**Join NMCC membership and staff to the nation's capital for our Washington, D.C. Fly-In. The trip will include a briefing from with the U.S. Chamber of Commerce, meetings with New Mexico's congressional delegation, and other issue-specific meetings based on member interests.**

## **\$5,500 Title Sponsor**

- Admission included
- Lodging included
- Title sponsor naming opportunity
- Guest introduction speaking opportunity
- Recognition in NMCC e-newsletter
- Premier sponsor & logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Premier recognition in D.C. Fly-In-Briefing-Book

## **\$3,500 Platinum Sponsor**

- Admission included
- Lodging included
- Guest introduction speaking opportunity
- Recognition in NMCC e-newsletter
- Sponsor logo and link featured on NMCC registration page
- Recognition in D.C. Fly-In-Briefing-Book

## **\$1,500 Dinner Sponsor**

- Recognition in NMCC e-newsletter
- Sponsor logo and link featured on NMCC registration page
- Opportunity to make welcome remarks at dinner
- Recognition in D.C. Fly-In-Briefing-Book

## **\$750 Lunch Sponsor**

- Sponsor logo and link featured on NMCC registration page
- Opportunity to make welcome remarks at luncheon
- Recognition in D.C. Fly-In-Briefing-Book



# Legislative FOCUS

*November 16, 2021 (tentative)*

NMCC's government affairs team presents for discussion and final approval the policy positions and priorities proposed by our member-driven policy committees. The policy agenda adopted by the membership at Legislative FOCUS sets our advocacy priorities for the upcoming legislative session.

***Stay tuned for sponsorship opportunities***

# Business Day

*January 25, 2022*

**At the height of the legislative session, hear from top lawmakers and leaders on what has transpired and what to expect before the closing of the gavel. This premier annual event is your best chance to learn and engage on the policy issues that will affect your business in the coming year.**

## **\$10,000 Title Sponsor**

- Title sponsor naming opportunity
- Exclusive industry representation and company overview speaking opportunity
- Assist in agenda development
- One event table with preferred seating and branding
- Premier sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$7,500 Presenting Sponsor**

- Exclusive industry representation and company overview speaking opportunity
- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$5,500 Gold Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Opportunity to introduce event speaker
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event
- Recognition in NMCC e-newsletter

## **\$2,500 Silver Sponsor**

- One event table with preferred seating and branding
- Sponsor and logo recognition on all event materials
- Sponsor logo and link featured on NMCC registration page
- Recognition by emcee at event



Without the support from sponsors,  
NM Chamber events would not be  
possible.

Our goal is to create opportunities  
for our members to network, learn  
and engage on the policy issues  
that affect their businesses.

*Thank you.*



## Stay Connected



@NMChamberVoice



@NMChamberVoice



[www.nmchamber.org](http://www.nmchamber.org)

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